



News Release

Contact: Rex Anderson - Director of Communications - 713.263.5064 - rex.anderson@goodmanmfg.com
Or Mark Klein - mark@markklein.com - 281.536.6063

As its Texas Mega-Campus Nears Completion, Daikin Unitary Reaffirms “Designed, Engineered, Assembled in the U.S.A.” Program

HOUSTON, April 12, 2016 – With construction nearing completion on a new \$417 million campus in Houston, Daikin is reaffirming a Designed, Engineered and Assembled in the U.S.A. commitment and dealer marketing program for specific unitary products.



* Applicable only to Daikin brand residential ducted systems.

One of the world’s leading makers of heating, ventilation and air conditioning (HVAC) products, Daikin has long supported in-region production in the markets it serves. Select Daikin Unitary products sold in the United States will be designed, engineered and assembled at the new Houston campus, a facility built to accommodate more than 4,000 employees.

Massive enough to cover 74 football fields under one roof, Daikin’s new 4.1 million square-foot facility will become the home for its engineering, logistics, manufacturing and marketing departments, as well as additional quality, training and technical labs.

“We see this new business campus as a strong, long-term commitment to our customers in North America,” said Takeshi Ebisu, CEO and President. “The new business campus will provide many outstanding benefits to our customers. The operational efficiencies we achieve will be reflected in the superb quality of our high-efficiency, energy-saving heating and cooling systems.”

The “Designed, Engineered and Assembled in the U.S.A.” badge will soon adorn marketing materials designed for Daikin indoor comfort systems known for high performance and energy efficiency, using innovations such as Daikin Inverter technology. These include variable speed, inverter-driven air conditioners that achieve up to 24.5 SEER performance, high-performance heat pumps that deliver with up to 21 SEER and 10 HSPF ratings, and a range of gas furnaces to meet a variety of climate needs, including single-speed, variable-speed and modulating models that provide 80-98% AFUE ratings.

“A new beginning is on the horizon,” said Ebisu. “This campus is an investment that will employ several thousand people in a variety of jobs, from manufacturing and logistics to engineering, research and marketing. As we continue towards completion, we are also seeing this investment as stimulating nearby development in a region once dependent upon the oil and gas industry.

“As a leading global manufacturer of residential, commercial and industrial applications, we are excited about the outstanding value that this move will bring to our current and future customers,” Ebisu added.

For more information, visit daikincomfort.com.

###

About Daikin

Daikin Industries, Ltd. (DIL) is a Fortune 1000 company with more than 50,000 employees worldwide, and is recognized as a leading global HVAC manufacturer. Daikin North America LLC (DNA) is a subsidiary of DIL. DNA and its affiliates manufacture heating and cooling systems for residential, commercial and industrial use and are sold via a select group of independent HVAC contractors. For additional information, visit www.daikincomfort.com.